



Orientation

handout

print size: A4

Related Video: KoLe Academy Orientation

Our YouTube Channel > Playlist > KoLe Academy

About the Handouts:

These handouts are designed to complement our KoLe Academy YouTube videos.

Watch First: We recommend watching the related video for full context.

What's Included: The handouts are print-friendly and may include helpful links, key takeaways, or even additional information not covered in the video.

KoLe Academy is...

For

Handicraft/artisanship enthusiasts outside Japan with NO design background.

To Become

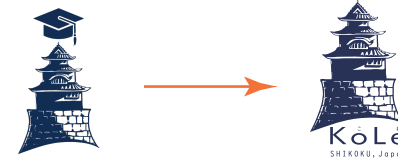
a Shikoku Artisan-made Product Designer

So, You'll Learn...

How to design bespoke items

For

-yourself, to sell, as gifts
-as services for others



This course is designed for you to develop bespoke artisan-made products with KoLe and KoLe's collaborating artisans when you are ready.

But these courses will provide good enough information even if you take a different approach.

It would be fantastic, though, and we'd be very honored if you picked us. But please remember that we don't expect all of you to develop your artisan-made products with us, so **there is no pressure.**



What Type Of Artisan-made Product Designer The Academy Aims To Transform You Into?

Artisan-made product designer who truly understands Shikoku's Traditional Crafts

That way, you can create designs that reflect cultural appreciation, not appropriation.

By blending the authenticity of Shikoku's crafts with your own unique story, you'll be able to bring new value to the world.



How To Proceed Your Learning

 [Our You Tube Channel](#)

- 1) First, subscribe to our channel and turn on the notification so that you can catch the latest lecture uploaded.
- 2) Watch short lecture videos: I recommend you watch them in order to make the most of the course.
- 3) Try doing the exercise given at the end of the videos if provided.

Free Downloads: MiseNoMa Members-Only Webpage

Access the members-only webpage through the link provided in your welcome letter or newsletter.

How To Submit Questions

1. **Video Comments:** Post your question in the comments section of the related video.
2. **Website Contact Form:** Use the contact form on our website.
3. **Email: Send an email to Satoko at:**
To: satoko@ponandcon.com
Subject: **KoLe Academy Question**

If you don't receive a response within 3 days, please resend your email to [worksofsatoko@gmail.com].



The Courses Scheduled to be Created (as of November 2024)

Traditional Crafts 101

What Exactly are Traditional Crafts in Japan?

- Basic but Essential Information
 - Definitions
 - Traditional Crafts in Japan
 - Certified Artisans in Japan
- Ways to categorize traditional crafts
- The terms we use in the lectures

Traditional Crafts 201

The Ways to Preserve Traditional Crafts and the Social Impact of Your Artisan-made Products

- Why are traditional crafts artisans decreasing?
- Are there ways to stop it?
- The significance of your new ideas.

Next Video to Watch>> Traditional Crafts 101 Orientation