



Traditional Crafts 101 Orientation

handout

print size: A4

Related Video: Traditional Crafts 101 Orientation

Our YouTube Channel > Playlist > KoLe Academy

About the Handouts:

These handouts are designed to complement our KoLe Academy YouTube videos.

Watch First: We recommend watching the related video for full context.

What's Included: The handouts are print-friendly and may include helpful links, key takeaways, or even additional information not covered in the video.

How To Submit Questions

1. **Video Comments:** Post your question in the comments section of the related video.
2. **Website Contact Form:** Use the contact form on our website.
3. **Email: Send an email to Satoko at:**
To: satoko@ponandcon.com
Subject: KoLe Academy Question

If you don't receive a response within 3 days, please resend your email to [worksofsatoko@gmail.com].

The Theme of This Course: What Exactly are Traditional Crafts in Japan?

- The Aims:**
- to equip you with the basic proper knowledge of traditional crafts, certified artisans in Japan
 - how to categorize traditional crafts
 - the terms we use in future lectures

Learning Style: build-up

This course is build-up style, so we strongly recommend **watching the videos in order**. This means that **if you don't know the information in the previous video, you will be very confused** when watching the next one.



The Course Overview

101A: The Definitions of Traditional Crafts in Japan & the terms used in the future lectures

Just being produced for decades and centuries doesn't make the crafts the traditional crafts in Japan. I'll explain the dilemma of Japanese English translation in the traditional crafts world.

101B: The Definitions of Certified Traditional Craft Artisans in Japan & terms used in the future lectures.

Having exceptional skills doesn't make craftspeople certified. What does it take to be certified? Did you know that specific craftspeople would never be certified, no matter how hard they try? Who are they?

101C: The Types of Traditional Crafts

There are a few ways to categorize traditional crafts in Japan. We'll review the categories and then explore how they can help you design new products.

101C: The Original Form of Some Traditional Crafts as Business

To conclude "Traditional Craft 101," we will look at traditional craftsmanship as a business and why some craftspeople love bespoke orders



Each section from 101A to 101D is divided into smaller sections.

Next Video to Watch>> Traditional Crafts 101A-1